

Form PTO-1449  
(Rev. 8-83)U.S. Department of Commerce  
Patent and Trademark Office

Atty. Docket No.: 2420-0016

Serial No.: new patent  
application

09/596431

**INFORMATION DISCLOSURE STATEMENT**

(Use several sheets if necessary)

Applicant: David Weiss

Filing Date: June 16, 2000

Group:

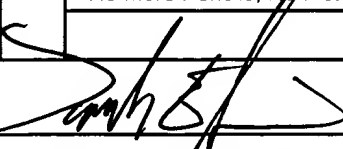
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09/596431

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**U.S. PATENT DOCUMENTS**

| Examiner Initial* | Document Number | Date     | Name            | Class | Subclass | Filing Date (if appropriate) |
|-------------------|-----------------|----------|-----------------|-------|----------|------------------------------|
| <del>XX</del>     | 4,159,417       | 06/26/79 | RUBINCAM        |       |          |                              |
| <del>XX</del>     | 4,406,626       | 09/27/83 | ANDERSON et al. |       |          |                              |
| <del>XX</del>     | 4,518,361       | 05/21/85 | CONWAY          |       |          |                              |
| <del>XX</del>     | 4,602,152       | 07/22/86 | DITTAKAVI       |       |          |                              |
| <del>XX</del>     | 4,681,548       | 07/21/87 | LEMELSON        |       |          |                              |
| <del>XX</del>     | 4,809,246       | 02/28/89 | JENG            |       |          |                              |
| <del>XX</del>     | 4,994,987       | 02/19/91 | BALDWIN         |       |          |                              |
| <del>XX</del>     | 5,001,696       | 03/19/91 | BALDWIN         |       |          |                              |
| <del>XX</del>     | 5,059,126       | 10/22/91 | KIMBALL         |       |          |                              |
| <del>XX</del>     | 5,293,358       | 03/08/94 | KRAUSE          |       |          |                              |
| <del>XX</del>     | 5,379,057       | 01/03/95 | CLOUGH et al.   |       |          |                              |
| <del>XX</del>     | 5,575,659       | 11/19/96 | KING et al.     |       |          |                              |
| <del>XX</del>     | 5,636,292       | 06/03/97 | RHOADS          |       |          |                              |
| <del>XX</del>     | 5,689,648       | 11/18/97 | DIAZ et al.     |       |          |                              |
| <del>XX</del>     | 5,710,834       | 01/20/98 | RHOADS          |       |          |                              |
| <del>XX</del>     | 5,721,788       | 02/24/98 | POWELL et al.   |       |          |                              |
| <del>XX</del>     | 5,745,604       | 04/28/98 | RHOADS          |       |          |                              |
| <del>XX</del>     | 5,748,763       | 05/05/98 | RHOADS          |       |          |                              |
| <del>XX</del>     | 5,748,783       | 05/05/98 | RHOADS          |       |          |                              |
| <del>XX</del>     | 5,761,485       | 06/02/98 | MUNYAN          |       |          |                              |
| <del>XX</del>     | 5,761,682       | 06/02/98 | HUFFMAN et al.  |       |          |                              |
| <del>XX</del>     | 5,765,152       | 06/09/98 | ERICKSON        |       |          |                              |
| <del>XX</del>     | 5,768,426       | 06/16/98 | RHOADS          |       |          |                              |
| <del>XX</del>     | 5,809,160       | 09/15/98 | POWELL et al.   |       |          |                              |
| <del>XX</del>     | 5,822,436       | 10/13/98 | RHOADS          |       |          |                              |
| <del>XX</del>     | 5,832,119       | 11/03/98 | RHOADS          |       |          |                              |
| <del>XX</del>     | 5,841,886       | 11/24/98 | RHOADS          |       |          |                              |
| <del>XX</del>     | 5,847,698       | 12/08/98 | REAVEY et al.   |       |          |                              |
| <del>XX</del>     | 5,841,978       | 11/24/98 | RHOADS          |       |          |                              |


|  |  |   |          |                                 |       |  |   |
|--|--|---|----------|---------------------------------|-------|--|---|
| Form PT0-1449<br>(Rev. 8-83)   |  | U.S. Department of Commerce<br>Patent and Trademark Office  |          | Atty. Docket No.: 2420-0016     |       | Serial No.: new patent application<br><b>09/596431</b> |   |
| <b>INFORMATION DISCLOSURE STATEMENT</b><br><br>(Use several sheets if necessary)   |  |   |          | Applicant: David Weiss          |       |  |   |
|  |  |   |          | Filing Date: June 16, 2000      |       | Group: <b>2143</b>                                     |   |
| <b>U.S. PATENT DOCUMENTS</b>   |  |   |          |                                 |       |  |   |
| <input checked="" type="checkbox"/>  |  | 5,850,481   | 12/15/98 | RHOADS                          |       |  |   |
| <input checked="" type="checkbox"/>  |  | 5,862,260   | 01/19/99 | RHOADS                          |       |  |   |
| <input checked="" type="checkbox"/>  |  | 5,893,132   | 04/06/99 | HUFFMAN et al.                  |       |  |   |
| <input checked="" type="checkbox"/>  |  | 5,899,700   | 05/04/99 | WILLIAMS et al.                 |       |  |   |
| <input checked="" type="checkbox"/>  |  | 5,930,377   | 07/27/99 | POWELL et al.                   |       |  |   |
| <input checked="" type="checkbox"/>  |  | 5,991,594   | 11/23/99 | FROBER et al.                   |       |  |   |
| <input checked="" type="checkbox"/>  |  | 5,956,048   | 09/21/99 | GASTON                          |       |  |   |
| <input checked="" type="checkbox"/>  |  | 6,026,193   | 02/15/00 | RHOADS                          |       |  |   |
| <b>FOREIGN PATENT DOCUMENTS</b>  |  |   |          |                                 |       |  |   |
|  |  | Document Number   | Date     | Country                         | Class | Subclass   | <div style="display: flex; justify-content: space-between;"> <span>Translation</span> <span>Yes      No</span> </div> |
|  |  |   |          |                                 |       |  |   |
| <b>OTHER DOCUMENTS</b> (Including Author, Title, Date, Pertinent Pages, Etc.)  |  |   |          |                                 |       |  |   |
| <input checked="" type="checkbox"/>  |  | Article in The Wall Street Journal; April 26, 2000, Market Place, pages B1 & B4 "NEW GIZMOS ALERT MARKETERS WHEN ADS PIQUE A CONSUMER'S INTEREST"   |          |                                 |       |  |   |
| <input checked="" type="checkbox"/>  |  | Article in Pipeline "Songs in the Keychain of Life"   |          |                                 |       |  |   |
| <input checked="" type="checkbox"/>  |  | "Digimarc - Paper as Portal", Web address <a href="http://www.digimarc.com/portals/index.html">http://www.digimarc.com/portals/index.html</a>   |          |                                 |       |  |   |
| <input checked="" type="checkbox"/>  |  | "GoCode- About GoCode"; Web address <a href="http://www.gocode.net/about.htm">http://www.gocode.net/about.htm</a>   |          |                                 |       |  |   |
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| Examiner:   |  |   |          | Date Considered: <b>8/27/03</b> |       |  |   |
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| Substitute for form 1449A/PTO<br><b>INFORMATION DISCLOSURE<br/>STATEMENT BY APPLICANT</b><br><i>(use as many sheets as necessary)</i> |   |    |   | <b>Complete if Known</b> |               |
|   |   |    |   | Application Number       | 09/596,431    |
|   |   |    |   | Filing Date              | June 16, 2000 |
|   |   |    |   | First Named Inventor     | David WEISS   |
|   |   |    |   | Group Art Unit           | 2756          |
|   |   |    |   | Examiner Name            |               |
| Sheet   | 1 | of | 1 | Attorney Docket Number   | 742420-16     |

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| OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS |                       |   |                |
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| Examiner Initials <sup>2</sup>                    | Cite No. <sup>1</sup> | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | T <sup>2</sup> |
| A   |                       | "New Economy: Struggling to Make Good on the Promise of an Internet Revolution" by Susan Stellin, New York Times, dated January 15, 2001, pages 1-3,  |                |
|   |                       |   |                |
|   |                       |   |                |

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|-----------------------|---|--------------------|---------|
| Examiner<br>Signature |  | Date<br>Considered | 8/29/03 |
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